

# SPECIAL REPORT

The Top 10 Things You Should Know Before Choosing a

## Construction Group

by Jeff Reagan



**REAGAN**  
CONSTRUCTION GROUP LLC

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## Introductory Letter from Jeff Reagan

Dear Friend,

Choosing a builder is a complicated decision. There are many factors that influence you in your decision-making process. Think about what's important to you in terms of the initial process, the finished product, and the many milestones in between.

Is it one-stop shopping, ease of communication, and/or confidence in quality and expertise? Maybe the budget and the timeline are your biggest priorities. Following is a list I compiled of the top 10 reasons I believe that Reagan Construction is the best possible choice for your project.

I hope you'll agree, based on all of the elements that set Reagan Construction apart from and above the rest, that our team is best suited to work with you on your new custom home renovation. We will listen intently, respond quickly, share our knowledge and expertise, and create a uniquely stunning home that meets your every need.

All the best,

A handwritten signature in black ink that reads "Jeff". The signature is written in a cursive, slightly slanted style.

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NUMBER  
**1**

## DO THEY HAVE AN ALL-IN-ONE-SOLUTION?

You're thinking about remodeling or renovating your home. You have questions and ideas, many of both, and it's all just a bit overwhelming. An all-in-one solution can help you work through each step of your home project with a team that you're comfortable with.

Our Reagan Construction team enlists a comprehensive group of designers, contractors, craftsmen and professionals to assist you from concept to completion. Our team will be right there with you through all the milestones: deciding on a design plan, establishing a budget and agreeing upon a timeline for your project. We will be there to provide you with the best service and address your needs. It's time to get excited about your home renovation project!



NUMBER  
**2**

## DO THEY OFFER CREATIVE DESIGN?

One of the most critical decisions you will be faced with in remodeling or renovating your home is the design process. Does it meet your needs functionally? Is it aesthetically pleasing and does it fit in with your style? From layout design to choosing finishing touches, every decision is important in achieving the result you desire.

Reagan Construction has an in-house designer to help you create the perfect plan to renovate your home and make it exactly the way you imagine. It's critical to be able to take your ideas and translate them into plans that can be used by our skilled contractors to create the perfect custom renovated space you desire. We listen to you and formulate a design plan that incorporated all of your wants and needs, and then we follow that plan to ensure satisfaction and avoid any miscommunications.



NUMBER  
**3**

## DO THEY HAVE QUICK RESPONSE TIMES?

Remodeling or renovating your home encompasses a lot of decisions. Big decisions, small decisions, so the need to communicate is paramount to the process. From the initial consultation to project completion, it's important to have a contractor who understands your needs.

At Reagan Construction, we pride ourselves on being excellent communicators. We listen to your questions and ideas, and translate those into your needs and desires. We have a 24-48 hour response time, so you're never left to worry if your concerns are going to be addressed. The details are as important to us as they are to you.



NUMBER  
**4**

## DO THEY HAVE EXTENSIVE EXPERIENCE?

Remodeling or renovating your home is a big investment in terms of your most valuable resources, time and money. You want to feel confident that the builder you choose for your project is experienced and can be trusted to protect your interest and your assets.

Reagan Construction is a trusted name in custom home renovations. Our reputation has been earned by delivering quality home renovation projects to satisfied customers. Please review our customer testimonials, and use our reference list to communicate with former clients to help you choose Reagan Construction with confidence.



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**5**

## DO THEY TRUSTED CONTRACTOR RELATIONSHIPS?

Accountability in the building process goes beyond your general contractor. Every sub-contractor is equally important to the process in terms of communication, quality of work and timing.

Reagan Construction has an extensive network of trusted contractors, both in-house and outsourced, who specialize in quality workmanship and maintaining construction timelines. Our job sites are clean, safe and organized. We take care of managing the details, and coordinating how all of the elements of homebuilding come together. You make the important design choices and watch your ideas transform into your dream renovation.



NUMBER  
**6**

## ARE THEY ON HOZZ.COM?

Houzz is a website and online community about architecture, interior design and decorating, landscape design and home improvement. The Houzz platform and mobile apps feature photos, articles, product recommendations, and a user forum. You want to make sure your contractor is on Houzz and posting projects.

The Reagan Construction Group is 5-star rated on Houzz and you can view some projects by going to [Houzz.com](https://www.houzz.com).



NUMBER  
**7**

## DO THEY TAKE A CONSULTATIVE & INFORMATIVE APPROACH TO BUILDING?

Engaging in a custom renovation of your home involves a lot of decision-making. You'll face choices on essentially every function and design element, as well on how to prioritize and allocate your budget. This process can seem overwhelming at times. You need a contractor who isn't afraid to spend the time and have the patience to guide you through your options.

At Reagan Construction, we will work with you to help ease the stress of the decision-making process. We present you with realistic options, taking into consideration what we know about your personal style and your available budget. We keep the process exciting and fun as you make all those important choices that personalize your home and make it uniquely yours.



NUMBER  
**8**

## DO THEY USE ONLY THE HIGHEST-QUALITY MATERIALS?

Your home is likely your biggest investment. You want quality products and materials that will stand the test of time and showcase the class and elegance of your new home.

Every Reagan home project utilizes the highest-quality brand-name products in the industry. We partner with high-end manufacturers to bring greater quality and value to your home. From appliances and flooring products to cabinetry and plumbing fixtures, we're proud to create custom renovations featuring outstanding brands such as Andersen, Armstrong, Bosch, Bose, Certainteed, Honeywell, Kitchen Aid, Kohler and many more.





## DO THEY OFFER A COMPREHENSIVE WARRANTY?

Home renovations can often come with a host of new systems; heating, cooling, plumbing, as well as natural design elements such as wood, stone, metals. Although meticulous care is taken while renovating your home, inevitably there are times when products themselves fail or there are small issues that need to be resolved post-completion.

Reagan Construction offers a five-year full warranty on products, systems and workmanship. If something goes wrong, we fix it. We listen to the issue, respond quickly and efficiently, and make every effort to minimize disruption to your life. We want you to love everything about your home renovation. We take pride in and stand behind our quality workmanship. Our relationship with you extends beyond the completion of your project, until you are fully settled and certain that everything is not only looking beautiful, but also functioning properly.





## DO THEY OFFER A 5-STAR CUSTOMER EXPERIENCE?

What does a 5-star customer experience mean to you? Were you satisfied with your custom home renovation? Did the building and purchase processes run smoothly and efficiently? Would you choose the same contractor again if given the choice?

Our goal at Reagan Construction is for you to be completely satisfied, and to say with certainty that you would choose us again and also feel excited to recommend us to a friend. Our community reputation is critically important, and most of our business is generated from word of mouth referrals. We pride ourselves on our professionalism, attentiveness, timely responsiveness, knowledge, and competency. We strive for nothing less than your 100% satisfaction in our product and our process.



NUMBER  
**11**

## **BONUS: DO THEY HAVE EXTENSIVE FINANCING EXPERIENCE?**

Renovating your home costs money. Like most people, you may be faced with the challenge of securing financing for your project. You may have a period of time where you are paying for your existing home or rental, and also for your renovation project as it progresses. You might not understand exactly how construction loans work, if you can afford dual payments, and how to manage all of the paperwork.

Our team at Reagan Construction has an extensive knowledge of the dynamics of home financing. We are here to help you. We can explain the construction loan process, and help you succeed at financing your home project. We can assist you in figuring out how to manage your payments during the time of transition. We provide you with valuable resources and an understanding of how to best manage your financial situation to your advantage.



## Closing Letter from Jeff Reagan

Dear Friend,

I hope that our philosophy and approach in constructing quality, custom home renovation projects are in alignment with what you are looking for in a builder. I take a great deal of pride in the beautiful gallery of finished projects in the Reagan Construction portfolio, as well as the qualified professionals working on my team, and the trusted reputation I've earned in the community.

I would love the opportunity to work with you to transform your existing home into the home of your dreams. Together, we can design the perfect space for you and your family. You provide the imagination and the wish list that suits you, and we provide the knowledge and expertise to deliver the custom home renovation you've always wanted.

I invite you to start with a no-obligation conversation about your unique situation, and you can decide from there if Reagan Construction is the best fit for you. I also invite you to view our gallery of completed home renovation projects, drive by some of our custom home projects in the local community, and speak directly to past customers regarding their experience during and after the building process.

I look forward to hearing from you soon, and to helping you make your dream home become a reality.

All the best,

A handwritten signature in black ink that reads "Jeff". The signature is written in a cursive, slightly slanted style.



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